

HighJump Route Assistant



Keep Customers in the Forefront

Operating on relatively thin margins, mobile sales, service and delivery companies can be overwhelmed by pressure to reduce supply chain costs in the face of managing an ever-increasing number of SKUs. Despite this, you strive to meet the demands of your customers on a daily basis. When exceptional service and accuracy are the defining factors to make your business successful, you need the technology that will help you do more for your customers with less strain on your company.

Manage Mobile Sales and Delivery With Real-Time Data

The HighJump™ Route Assistant® mobile presales, service and delivery solution extends the HighJump Route Administrator® route accounting system into the field with a solution that runs on your handheld device. HighJump Route Assistant helps you integrate selling, service, marketing and delivery efforts across your organization. By equipping your mobile team with tools for immediate access to up-to-date order and customer information, you can transform order takers into sales consultants. You are better able to increase your overall value to customers while having a significant impact on your own sales volumes and revenues.

HighJump Route Assistant is used by outside sales representatives, mobile workers, delivery drivers and field service personnel who are servicing customers and selling products or services. This application helps ensure that your mobile sales force will optimize every call. Your mobile sales representatives will know where to go, what products are required, the prices to be charged, the current promotions and other valuable information to maximize the customer experience.

Benefits of HighJump Route Assistant

- Improve customer service
- Explore new sales opportunities
- Experience fewer accounting errors
- Process faster end-of-day procedure and sign off
- Increase control over product shrinkage
- Capture electronic proof of delivery
- Obtain up-to-the minute inventory updates
- Gain the ability to manage flexible & complex pricing scenarios
- Experience increased productivity & less paperwork

Handheld Technology With an Eye on Ease of Use

HighJump Route Assistant is easy to use and designed to operate with little or no technical proficiency. This solution uses the familiar Microsoft® Windows® user interface for PocketPC® or Windows CE™. Simple navigation makes it easy for mobile workers to learn and use. They are able to conduct even the most complex transactions at your customer's site. Use of fast, modern printing technology and/or wireless printing further increases productivity and improves the customer experience.

Features of HighJump Route Assistant	Benefits
Electronic proof of delivery/signature capture	<ul style="list-style-type: none">• Capture signatures for electronic proof of delivery (ePOD)• Print clean delivery documentation for customers on the spot• Transmit signature and delivery information to HighJump Route Administrator• Leverage full DEX/UCS capabilities for doing business electronically
Integrated survey and merchandising capabilities	<ul style="list-style-type: none">• Create and deploy surveys triggered by customer or product• Log competitive information on pricing scenarios• Track condition/location of display units
Management of complex pricing scenarios	<ul style="list-style-type: none">• Automatically calculate tiered pricing and discounting, special offers, mix and match promotions and date sensitive offers
Field Asset Management	<ul style="list-style-type: none">• Track and maintain assets deployed in the field at your customer site• Manage repairs and maintenance• Maintain scheduled appointments and service windows

Put Customers First

HighJump Route Assistant allows your mobile sales representatives to process sales, returns and promotions all from the same screen. They can track customer purchasing patterns and suggest order quantities based on real-time reporting capabilities.

A Key Component of Your DSD Operations

HighJump Route Assistant integrates to HighJump Route Administrator to power your team in the field with the critical data they need to seize new opportunities to increase shelf space. You can also leverage HighJump modules for advanced survey management and data collection, warehouse operations, vending and business intelligence.

